ABEIC 2019
Asian Business and Economics International Conference

Asian Business and Economics International Conference (ABEIC2019)

Kangwon National University (KNU), South Korea
25 - 27 April 2019

KNU 강원대학교 KANGWON NATIONAL UNIVERSITY
The Association of Korean Economic Studies
UNIVERSITI TEKNOLOGI MARA
Fakulti Pengurusan dan Perniagaan
QS WORLD UNIVERSITY RANKINGS 2018 BUSINESS & MANAGEMENT STUDIES TOP 250
QS WORLD UNIVERSITY RANKINGS 2018 ACCOUNTING & FINANCE TOP 200

ABOUT ABEIC2019

Asian Business and Economics International Conference 2019 (ABEIC2019) is the first conference inaugurated from the collaboration between Kangwon National University (KNU), College of Business Administration, AIMS International Business and Economics Network (AIBEN), Association of Korean Economic Studies (AKES) and Faculty of Business and Management (FBM), Universiti Teknologi MARA, Puncak Alam Campus, Selangor, Malaysia. The conference will be held at the KNU campus in Chuncheon, Gangwon-do, South Korea from 25 - 27 April 2019.



'Asian Business and Economic Collaboration in the 4th Industrial Revolution Era'

CONFERENCE AIMS

ABEIC 2019, with the theme – 'Asian Business and Economic Collaboration in the 4th Industrial Revolution Era' is aimed at providing researchers a platform to discuss the implications of the digitization for revenues, profits and opportunities as IR 4.0 creates a dramatic upside potential. Majority of the participant of ABEIC 2109 are from South Korea, Malaysia, Indonesia and Thailand with diverse business and economics background and are in the verge of IR 4.0. Therefore, this conference creates a strategic platform for all the participant to network and create new opportunities to achieve higher economic growth under IR 4.0 without compromising on societal wellbeing, which at present is the utmost priority of all nations.

PUBLICATIONS

* Selected papers will be published in the following journals:

Malaysian Journal of Consumer and Family Economics (MAJCAFE) – Scopus
International Journal of Supply Chain Management (IJSCM) – Scopus
Journal of Information and Communication Technology (JICT)-Scopus
International Journal of Enterprise Network Management - Scopus
Foundations of Management - Scopus
Institutions and Economies - Scopus
Innovation and Management Review - WoS (ESCI)

* Other accepted papers will be published in the following journals:

Journal of Emerging Economies and Islamic Research (JEEIR) - MyCite, ASEAN Citation Index
Advanced Business Research International Journal (ABRIJ) - MyCite
Management and Accounting Review (MAR) - ERA
Asia-Pacific Management Accounting Journal (APMAJ) - ERA
Journal of International Business, Economics and Entrepreneurship (JIBE)

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CONFERENCE TRACKS

ABEIC2019 offers several tracks as listed below, but not limited to, which highlight the current and future development.

MANAGEMENT

- Human Resource Management
- Organizational Behavior
- Operations Management
- Business Process Reengineering
- Supply Chain Management
- Humanitarian Logistics
- Strategic Management
- Halal Management
- Technology and Innovation Management
- Knowledge Management
- Health Management
- Event Management
- International Business
- Corporate Social Responsibility
- Transport and Logistic

ECONOMICS AND FINANCE

- Globalization and Development
- Environmental Economics
- Public and Labour Economics
- Macroeconomics
- Market, Risk and Organizations
- Econometrics
- Banking
- Islamic Banking and Services
- Financial Management
- Financial Reporting
- Financial Markets
- Other Economic and Finance Issues

INFORMATION TECHNOLOGY IN BUSINESS

- Business Intelligence and Analytics
- New Technologies and Business Model
- Big Data Management
- Social Commerce
- Business Social Computing
- Emerging Business Architecture
- Real-Time Business Security
- Mobile Office and Telecommuting
- Human Resource Analytics
- Microblogging
- E-Business
- Information System Management

MARKETING AND COMMUNICATION

- Green Marketing and Retailing
- Eco Tourism / Edu Tourism / Health Tourism
- Communication and Social Media
- Customer Service
- Halal Marketing
- Islamic Marketing
- Entrepreneurship and Small Medium Enterprise
- Other Marketing and Communication Issues