A must-attend forum for Government and Private Sector players involved in upstream and downstream plantation and agriculture industry.

WITH 300 DELEGATES, 8 SPEAKERS, & 10 EXHIBITORS

Register Now : http://submit.confbay.com/conf/ipc2023
ABOUT IPC2023

IPC2023 (The 3rd International Plantation Conference) is a conference on Plantation, Commodities, and Agricultural Management which is co-organised by the Faculty of Plantation and Agrotechnology, Universiti Teknologi MARA (FPA-Uitm) and WMIT Group Sdn Bhd (WMIT). With the theme “High Performance of Plantation and Commodity Industry: Forging Ahead”, IPC2023 will gather Plantation and Agricultural Management experts from Malaysia and around the world as a platform for exchange of ideas, networking and engaging in lively discussions on emerging topics of interest in the areas of Plantation and Agricultural Management. Since the Covid-19 pandemic is far from over, the IPC2023 will be in hybrid mode so that participants can choose to attend the conference in person or virtually.

OBJECTIVES

- To establish an experience and knowledge-sharing platform to drive the plantation management growth for the nation and global
- To establish the ‘new normal’ for the plantation and agricultural Industry considering the COVID-19 pandemic
- To explore plantation and agricultural innovative technology and business sophistication in the area of Digitalisation and Industrial Revolution 4.0
- To incorporate sustainability in plantation management
- To explore new opportunities in the plantation and agricultural industry globally
- To provide platform for the plantation and agricultural related organisations to exhibit their products, innovations, and services

WHO SHOULD ATTEND?

- Plantation Practitioners
- Agriculturists
- Biotechnologists
- Economists
- Researchers
- Enthusiasts
- Academicians
- Graduate Students
- Policy Makers
- Government Agencies
- Industries
- Companies
- General Public

REGISTRATION FEES

The event’s registration fees will be as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>IPC2023 21 - 22 December 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical</td>
</tr>
<tr>
<td>Local</td>
<td>RM800.00</td>
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<tr>
<td>International</td>
<td>USD250.00</td>
</tr>
<tr>
<td>Student</td>
<td></td>
</tr>
<tr>
<td>Local</td>
<td>RM500.00</td>
</tr>
<tr>
<td>International</td>
<td>USD150.00</td>
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</tbody>
</table>

# Group Registration (5 or more) - 10% discount

Register Now: http://submit.confbay.com/conf/ipc2023
PREMIER KEYNOTE
High Performance of Plantation and Commodity Industry: Forging Ahead

YBHG. DATO’ HAJI MAD ZAIDI BIN MOHD KARLI
Secretary General
Ministry of Plantation and Commodities, Malaysia (KPK)

KEYNOTE SPEAKERS
Market Potential and Strategies for the Malaysian Rubber Industry

YH DATO’ DR. ZAIROSSANI MOHD NOR
Director General
Malaysia Rubber Board (LGM)

MSPO: Challenges & Achievements

YBHG. DATUK DR. AHMAD PARVEEZ HJ GHULAM KADIR
Director General
Malaysia Palm Oil Board (MPOB)

Efficient Use of Nutrient for the Future

MR. KENNETH LIM
Sales & Marketing Manager (Additives & Specialties)
Behn Meyer AgriCare (M) Sdn Bhd
<table>
<thead>
<tr>
<th>TIME</th>
<th>PROGRAM</th>
</tr>
</thead>
</table>
| 8:00am | Registration  
Light Refreshments |
| 9:00am | **Opening Ceremony:**  
- Welcoming speech by  
Chairman, The 3rd International Plantation Conference (IPC2023)  
- Premier Keynote and Launching of IPC2023, by  
YBhg. Dato’ Haji Mad Zaidi Bin Mohd Karli  
Secretary General, Ministry of Plantation and Commodities, Malaysia (KPK)  
Title: *High Performance of Plantation and Commodity Industry: Forging Ahead*  
- Exhibition Visit |
| 10:00am | Morning Break |
| 10:30am | **Keynote 1:**  
*Market Potential and Strategies for the Malaysian Rubber Industry*  
by Dato’ Dr. Zairossani Mohd Nor  
Director General  
Malaysia Rubber Board (LGM) |
| 11:15am | **Keynote 2:**  
*Efficient Use of Nutrient for the Future*  
by Mr. Kenneth Lim  
Sales & Marketing Manager (Additives & Specialties)  
Behn Meyer AgriCare (M) Sdn Bhd |
| 11:45am | **Keynote 3 (to be confirmed):**  
*Indonesian Domestic Market Obligation (DMO) Scheme: Implication to the Global Oil Palm Industry*  
by Ir. Frida Adiati, Msc.  
Inspector General  
The Ministry of Trade of the Republic of Indonesia |

<table>
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<tr>
<th>TIME</th>
<th>PROGRAM</th>
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<tbody>
<tr>
<td>12:15pm</td>
<td>Lunch Break</td>
</tr>
</tbody>
</table>
| 2:15pm | Keynote 4: MSPO: Challenges & Achievements  
           by Datuk Dr. Ahmad Parveez Hj Ghulam Kadir  
           Director General  
           Malaysia Palm Oil Board (MPOB) |
| 3:00pm | IPC FORUM: Labor Shortage in Plantation Industry: What to do?  
            Panelist 1: Dato' Haji Amran bin Haji Ahmad *(to be confirmed)*  
            Deputy Secretary General (Policy and International)  
            Ministry of Human Resources Malaysia (MOHR)  
            Panelist 2: Mr. Joseph Tec Choon Yee *(to be confirmed)*  
            Chief Executive Officer  
            Malaysian Palm Oil Association (MPOA)  
            Panelist 3: *To be confirmed*  
            Moderator: *To be confirmed* |
| 4:30 pm | Evening Break & Adjourn |

**PROGRAM SCHEDULE IPC2023 (TENTATIVE)**

**DAY 2 - 22 DECEMBER 2023 (FRIDAY)**

<table>
<thead>
<tr>
<th>TIME</th>
<th>PROGRAM</th>
</tr>
</thead>
</table>
| 8:00am | Registration  
Light Refreshments                      |

**ACADEMIA SESSION**

<table>
<thead>
<tr>
<th>TIME</th>
<th>PROGRAM</th>
</tr>
</thead>
</table>
| 8:30am | **Symposium I**  
Invited Lead Speaker I  
Oral Presentation |
|        | **Symposium II**  
Invited Lead Speaker II  
Oral Presentation |
|        | **Symposium III**  
Invited Lead Speaker III  
Oral Presentation |
| 10:00am| Morning Break                                |
| 10:30am| **Symposium IV**  
Invited Lead Speaker IV  
Oral Presentation |
|        | **Symposium V**  
Invited Lead Speaker V  
Oral Presentation |
|        | **Symposium VI**  
Invited Lead Speaker VI  
Oral Presentation |
| 12:00pm| Closing Remarks by Chairman, The 3rd International Plantation Conference (IPC2023)  
Lunch Break & End of IPC2023 |
| 2:30pm | Post-Conference Tour to Historical Spot around Malacca Town |

ACADEMIA SESSION
Theme: High Performance of Plantation and Commodity Industry: Forging Ahead
Sub-Themes:
- Plantation Management
- Agribusiness
- Crop Sciences
- Soil Sciences
- Crop Protection
- Agricultural and Biological Engineering Technology
- Agricultural Biotechnology

CALL FOR PAPER
Authors are invited to submit abstracts / papers for oral and poster presentation. Authors are required to submit an abstract of the paper online at http://submit.confbay.com/conf/ipc2023. Acceptance of the paper will be notified in two weeks after receiving the abstract.

PUBLICATION OPPORTUNITIES
All accepted papers will be published in the online Conference Proceeding (with eISSN) and selected papers (with Publication Fee) will be offered to be published in the following journal publications:

- Malaysian Journal of Soil Science (ISSN: 1394-7990)
  WOS Indexed Journal (Impact Factor: 0.3) / Scopus Indexed Journal
  Journal Website: https://www.msss.com.my/mjss/
  or
- AGRARIS (ISSN: 2407-814X(P), 2527-9238 (e))
  Scopus Indexed Journal
  Journal Website: https://agraris.umy.ac.id/index.php/agraris/index
  or
- Food Research (E-ISSN 2550-2166)
  Scopus Indexed Journal
  Journal Website: https://www.myfoodresearch.com
  or
- Agro Tech Food Science, Technology and Environment
  (ISSN 2773-4870 / eISSN 2821-3106)
  Journal Website: https://journalarsvot.com/index.php/agrotech/index
  or
- International Journal of Agriculture, Forestry and Plantation (E-ISSN 2462-1757)
  Journal Website: https://ijafp.com

IMPORTANT DEADLINES
Abstract Submission - 15 November 2023
Full Paper Submission - 30 November 2023

Register Now: http://submit.confbay.com/conf/ipc2023
**Sponsorship:**
Sponsors will benefit from IPC2023 sponsorship packages that aim to optimise the value for every sponsorship ringgit you spend and provide maximum exposure for your organisation. The following sponsorship opportunities are available:

<table>
<thead>
<tr>
<th>Category</th>
<th>Packages</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Platinum</strong></td>
<td>• Free Bare Space Special Booth (18 sq. meter)</td>
</tr>
<tr>
<td></td>
<td>• Five (5) complementary Physical participants</td>
</tr>
<tr>
<td></td>
<td>• Five (5) complementary Virtual participants</td>
</tr>
<tr>
<td></td>
<td>• Company logo and name on IPC2023 promotion mediums</td>
</tr>
<tr>
<td></td>
<td>• Short advertisement slot during Inter-session breaks</td>
</tr>
<tr>
<td></td>
<td>• Company logo projected in between oral session, coffee and lunch breaks</td>
</tr>
<tr>
<td></td>
<td>• Acknowledgement in e-program book</td>
</tr>
<tr>
<td></td>
<td>• Certificate of Appreciation</td>
</tr>
<tr>
<td><strong>Silver</strong></td>
<td>• Three (3) complementary Physical participants</td>
</tr>
<tr>
<td></td>
<td>• Three (3) complementary Virtual participants</td>
</tr>
<tr>
<td></td>
<td>• Company logo and name on IPC2023 promotional mediums</td>
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</tr>
</tbody>
</table>

**Exhibition:**
It will be a unique opportunity for service providers, manufacturers and suppliers to showcase their products and services for this vital industry and market. The IPC2023 Organising Committee reserves the right to screen products and services for appropriateness.

<table>
<thead>
<tr>
<th>Category</th>
<th>Items</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Standard Shell Scheme Booth</strong></td>
<td>Fee</td>
<td>RM5,000.00</td>
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<tr>
<td></td>
<td>Duration</td>
<td>21 – 22 December 2023</td>
</tr>
<tr>
<td></td>
<td>Size</td>
<td>3,000 mm x 3,000 mm x 2,400 mm</td>
</tr>
<tr>
<td><strong>Bare Space Special Booth</strong></td>
<td>Fee</td>
<td>RM500.00 / Sq. Meter</td>
</tr>
<tr>
<td></td>
<td>Duration</td>
<td>21 – 22 December 2023</td>
</tr>
<tr>
<td></td>
<td>Size (Minimum)</td>
<td>18 Sq. Meter</td>
</tr>
</tbody>
</table>

**Contact Details:**
Haji Nor Hazani bin Mat Daud
Chief Secretariat, IPC2023
Contact No: +6019 348 1577
Email: norhazani.wmit@yahoo.com / secretariat.ipc.uitm@gmail.com