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**SHERATON PJ, Lorong Utara C, PJS 52, 46200 Petaling Jaya Selangor**

**Financial Education Department**  
Agensi Kaunseling dan Pengurusan Kredit  
(AKPK)  
29th Floor, Menara TH Perdana  
1001 Jalan Sultan Ismail  
50250 Kuala Lumpur

03 2610 5651 (**Najihah**) / 03 2610 5629 (**Nadia**)

Email: [fed@akpk.org.my](mailto:fed@akpk.org.my)

CONTACT  
US

**THURSDAY,  
NOVEMBER 15 2018  
9.00am - 5.30pm**

## CONFERENCE INTRODUCTION

Lack of financial understanding and unwise financial behaviour erode consumers' financial well-being and bring financial distress that lowers life quality. In addition, convenience spending at the touch of a screen today has made consumers more vulnerable to imprudent financial decision. In view of this, AKPK is organising its inaugural Financial Literacy Symposium to report on the findings of its nationwide survey on the financial behaviour of Malaysian working adults followed by in-depth discussions on how to shape financial behaviour for a quality lifetime.

## SPEAKERS

**DR. VINITHA GUPTAN** • **PUAN NOR FAZLEEN ZAKARIA**

Head of Business School,  
Taylor's University

General Manager Operations, AKPK

**DR. ANJALI DOSHI** • **YBHG DATIN GOH SUET LAN**

Former Director of LPPKN

President of Woman of Will

**DR. ANJHULA BAIS** • **FIZO OMAR** • **ABANG ABU**

The Mind Faculty Sdn Bhd

Actor & Successful  
Entrepreneur

Mekanik Wang

**FAIZUL RIDZUAN**

CEO/Founder FAR Capital

## MODERATORS

**ASSOC. PROF. DR. CORDELIA MASON**

Director of WE4ASIA/Corporate Planning, UniKL

**ASSOC. PROF. DR. MOHAMED ESKANDAR SHAH MOHD RASID**

Dean of Graduate Business School (INCEIF)

**ENCIK AZMAN HASIM**

General Manager Corporate Services, AKPK

AM

# AGENDA

- 8.00am : Registration and Breakfast
- 9.00am : Opening Remarks/NegaraKu/Doa Recital
- 9.15am : Welcoming Remarks  
**Tuan Hj. Anuar Mohd Hassan**, Chairman of AKPK
- 9.30am : Officiating Ceremony
- 9.50am : Opening Gimmick
- 10.00am : Networking Coffee Break, Press Conference
- 10.30am : **Keynote 1**  
**AFBES' 18 Findings - "Financial Behaviour Landscape Among Malaysian Working Adults"**  
Speaker:  
**Puan Nor Fazleen Zakaria**,  
General Manager Operations, AKPK
- 11.15am : **Keynote 2**  
**Emotional Connectedness and Financial Decisions**  
Speaker:  
**Dr. Vinitha Guptan**,  
Head of Taylor's Business School, Taylor's University
- 11.55am : **Keynote 3**  
**Financial Literacy Intervention Towards Promoting Productivity**  
Proposed Speaker:  
**Representative from "Employer of Choice"**
- 12.35pm : Questions and Answers  
Moderator:  
**Associate Professor Dr. Cordelia Mason**,  
Director of WE4ASIA/Corporate Planning, UniKL

PM

# AGENDA

- 1.00pm : Lunch & Solat Break
- 2.15pm : **Panel Discussion 1**  
**Women - Nurturing Family & Finances**  
Panelists:
  - **Dr. Anjhula Bais**,  
The Mind Faculty Sdn Bhd
  - **Dr. Anjali Doshi**,  
Former Director of LPPKN
  - **YBhg Datin Goh Suet Lan**  
President of Woman of WillModerator:  
**Associate Professor Dr. Mohamed Eskandar Shah Mohd Rasid**, Dean of Graduate Business School (INCEIF)
- 3.30pm : Networking Coffee Break
- 3.45pm : **Panel Discussion 2**  
**Sharing of Insights & Experiences**  
Panelists:
  - **Fizo Omar - Actor & Successful Entrepreneur**
  - **AbangAbu - Mekanik Wang**
  - **Faizul Ridzuan (CEO/founder FAR Capital)**Moderator:  
**Encik Azman Hasim**,  
General Manager Corporate Services, AKPK
- 5.00pm : Closing remarks  
**Encik Azaddin Ngah Tasir**, Chief Executive Officer, AKPK

END