

TOPICS OF INTEREST (not limited to)

- Accounting
- Economics
- Management
- Business
- Banking & Finance
- Tourism
- Marketing
- Entrepreneurship
- Risk management
- Corporate Governance
- Human capital
- Islamic ethics
- Islamic financial planning
- Social entrepreneurship

ABOUT THE CONFERENCE

It is with great pleasure announce that Faculty of Economics and Management,

Universiti Putra Malaysia is hosting Global Conference on Business and Economics Research 2017 (GCBER 2017) on 14th – 15th August 2017. It will be held at Bangunan Pejabat TNCPI, Off Lebuh Silikon, Universiti Putra Malaysia, Serdang Selangor Malaysia. We and our participating institutions invite papers to be presented at this International Conference and its Ph.D Colloquium. The conference theme is on Governance and Sustainability on Global Business Economics. GCBER 2017 aims to bring together scholars and practitioners in the fields of Accounting, Finance, Islamic Finance, Business, Economics, Management and other social science disciplines to present and discuss the trends, concerns and challenges, as well as, innovations in modern business. We believe such agenda is imperative in advancing economic prosperity, societal wellbeing and promoting reforms. In addition, GCBER 2017 also aims to provide a platform for the interested parties to exchange ideas and establish research collaborations and networking.







GLOBAL CONFERENCE ON **BUSINESS AND ECONOMICS** RESEARCH 2017 (GCBER 2017)

14 & 15 August 2017 (Monday & Tuesday)

GOVERNANCE AND SUSTAINABILITY ON GLOBAL BUSINESS ECONOMICS

Bangunan Pejabat TNCPI (Timbalan Naib Canselor Penyelidikan & Inovasi), Off Lebuh Silikon, Universiti Putra Malaysia, Serdang Selangor Malaysia

Vice-Chancellor UPM



Prof. Datin Paduka Dr. Aini Ideris

Keynote Speaker



Prof Dr. Yusuf Karbhari Visiting Maybank Chair UPM

Important Deadlines

: 17th April 2017 Full paper submission Acceptance notification : 30th April 2017 : 14th - 15th August 2017 Conference date

Publication Opportunity

Selected papers will be given priority to be published in the International Journal of Economics & Management (SCOPUS Indexed journal)

Registration Fee

Conference presenter/ non-presenter

	Fees	Foreign /pax	Local / pax
	Conference	USD 250	RM 600
١	Colloquium	USD 200	RM 500

All prices are inclusive 6% GST

Conference Itinerary

	DAY 1: 14th August 2017 (Monday)		
	Time	Events	
	8.00am – 9.00am	Registration all participants (colloquium and conference participants)	
\	9.00am – 10.30am	Sharing session with invited speakers	
/	10.30am –11.00am	Refreshment and Networking / Tea Break	
	11.00am – 12.30pm	Ph.D Colloquium Parallel Session	
	12.30pm – 2.00pm	Lunch break / Solat	
	2.00pm – 3.30pm	Parallel Session I	
	3.30pm – 4.00pm	Refreshment and Networking / Tea Break	
	4.00pm – 5.30pm	Parallel Session II	
	DAY 2: 15th August 2017 (Tuesday)		
	8.30am – 9.00 am	Registration	
	0.00am 10.20am	Darallal Cassian III	

9.00am – 10.30am	Parallel Session III
10.30am – 11.00am	Refreshment and Networking / Tea Break
	Opening Ceremony
11.00am – 1.00pm	Welcoming address:
	 Chairman of the
	conference
	Prof. Datin Paduka
	Dr. Aini Ideris, Upm
	Vice-Chancellor
	Keynote speech Prof. Dr. Yusuf
	Karbhari, Visiting Maybank
	Chair, UPM
1.00pm – 2.00pm	Lunch break / Solat
2.00pm – 3.30pm	Parallel Session IV
2.20nm 4.20nm	CLOSING AND AWARD

GIVING CEREMONIES

/ Tea Break

Refreshment and Networking

3.30pm - 4.30pm

4.30pm -5.00pm

Method of Payment

1) Telegraphic Transfer:

: CIMB Berhad Bank: Account No. : 8002151963 Branch : UPM Serdang Swift Code : CIBBMYKI : Kira-Kira AM UPM Name of Account

2) Cheque:

BENDAHARI UNIVERSITI PUTRA MALAYSIA and "A/C Payee only"

Further Inquiries

Faculty of Economics and Management Universiti Putra Malaysia, 43400 UPM Serdang Selangor Malaysia Phone: +03-8946 7599/7702/7637

Contact person :

Registration conference & colloquium committee 1. Dr. Soh Wei Ni sohweini@upm.edu.my 2. Nor Hanisah Shafie hanisah_shafie@upm.edu.my

> Papers committee 1. Dr. Zaidi Mat Daud mrzaidi@upm.edu.my

Email address: gcber2017@upm.edu.my Website: http://submit.confbay.com/conf/gcber2017

Organizer





Participating Institutions



