



### ***Embracing Digital Entrepreneurship Transformation during the New Norm***

#### **Guidelines for Submission of Video Presentation**

1. Please prepare a recorded video presentation, having you presenting in front of a camera OR your voice over the PowerPoint OR a combination of any other creative methods of your preference.
1. For example, you may use multiple screens, one for the PowerPoint presentation slides and a smaller one with you as the presenter.
2. The video duration should be between 10 to 15 minutes.
3. All information about the presentation such as title of the paper, authors' name and affiliation must appear on the first slide of your presentation.
4. Presentation can be in English or Malaysia national language (*Bahasa Melayu*).
5. Please send the presentation video and slides (optional) before or at **10<sup>th</sup> November 2020** via this link: <https://drive.google.com/drive/folders/1BvwNan2Zh588pdUGcKmYCGUfBS20mjBb?usp=sharing>
6. Recommended file formats: MP4, MPEG4, MOV, WMV, FLV, AVI, etc

#### **Guidelines for e-Poster Preparation**

1. Posters should include a good combination of words, pictures, and graphics. They should include the results and conclusions of the papers, but authors are suggested to avoid including too much text in it.
2. Please follow the instructions for e-posters preparation :
  - Poster should be written ONLY in English language.
  - Please use the given template (CLICK TO DOWNLOAD)
  - Title of the e-Poster (should be brief and match with the submitted full paper).
  - Names and affiliations of all authors (each author to be marked with superscript Arabic number (such as 1, 2) with their corresponding institute affiliation and their addresses.
  - The logo of the affiliated institution/university should be placed on the upper left hand corner, whilst the first author's color photograph (passport style) should be placed on the upper right hand corner of the poster.
  - All posters will be set in portrait style orientation (and all information (i.e. text, data, photos, and figures) must be designed to appear within one window/slide.
  - Font size:  $\geq 16$ .
  - File format: Required format (PDF and JPEG).
  - Please name the files based on your paper ID (PaperID.jpg, PaperID.pdf).
  - If you design your e-Poster in PowerPoint (PPT), ALL information must be appeared within ONE (1) slide only. Save your PPT into PDF and JPEG format.
3. Content of your e-poster presentation should have :
  - Research (Introduction, Objectives, Materials and Methods, Results, Conclusion, References and Acknowledgment).
  - Contact details (optional), so that interested delegates may contact you.
  - Data must be given in units that are generally accepted in scientific publications (international metric system is preferred).
4. Please upload your e-poster before or at **10<sup>th</sup> November 2020** via this link: <https://drive.google.com/drive/folders/1DiB1mKmVMWEBVXGf6lqmsYmyVS1vhJYs?usp=sharing>

Prepared by:

**Secretariat of International Seminar on Entrepreneurship and Business (ISEB 2020),**

Faculty of Entrepreneurship & Business, Universiti Malaysia Kelantan, Pengkalan Chepa, 16100 Kota Bharu, Kelantan. Contact No.: +6097717131 (Office); +6016-9534248 (Dr. Asrul); +6010-9009639 (Prof. Madya Dr. Noorshella); e-mail: [iseb@umk.edu.my](mailto:iseb@umk.edu.my) Website: <https://submit.confday.com/conf/iseb2020>