

# 4<sup>TH</sup> ICBSI 2024

## The 4<sup>th</sup> International Conference on Business Sustainability and Innovation (ICBSI 2024)



3<sup>rd</sup> & 4<sup>th</sup> October 2024



Olive Tree Hotel Penang, Malaysia

### Smart Sustainability: Navigating the Future with Innovation & Resilience

All accepted papers will be published in MyCite indexed journals. Selected papers will be considered for publication in SCOPUS/ERA indexed journals.

#### Registration Fees

Registration	Registration Fee	
	Local	International
Presenter	RM 1,700	USD 400

#### Important Dates

**Extended Abstract Submission Deadline**  
12<sup>th</sup> June 2024

**Extended Abstract Notification of Acceptance**  
2<sup>nd</sup> July 2024

**Full paper submission Deadline**  
16<sup>th</sup> July 2024

**Full Paper Acceptance Notification**  
5<sup>th</sup> August 2024

**Camera-Ready Paper Deadline**  
19<sup>th</sup> August 2024

**Payment Deadline**  
30<sup>th</sup> August 2024

**Conference Date**  
3<sup>rd</sup> & 4<sup>th</sup> October 2024

#### Contact Details

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#### Conference Objectives

- A networking platform for researchers and practitioners to exchange research experience and ideas on business sustainability and innovation in the current digital era.
- To promote joint efforts to create a sustainable and innovative business marketplace.
- To enable participants to establish international collaborative research.
- To evaluate the state of academic and practice-based knowledge related to business sustainability and innovation.

#### Conference Topics

- Sustainable Accounting and Governance
- Financial Research for Emerging Sustainable Markets
- Innovation in Operations Management/ Sustainable Supply Chain Management
- Social Innovation and Sustainability
- Global Strategies and Organisational Behaviour
- Green Marketing and Responsible Consumerism
- Green Finance
- Green Economics
- Human Values, Ethics and Corporate Social Responsibility
- Digital Business/ Economy/ Marketing
- Digital Human Resource Management/ Human Capital Management
- New concepts in Innovation
- Case studies on sustainable innovation
- Climate Change Management
- Disaster and Crisis Management
- Natural Resource Management
- Environmental Policies & Governance
- All business and management areas related to sustainability and innovation

#### Paper Submission

##### Author Guidelines for Extended Abstract Submission:

- Length: between 1000 and 1500 words.
- Written in English
- Indicate at least one appropriate conference track (maximum two) at the bottom of the extended abstract
- Use the template provided at [www.icbsi.usm.my](http://www.icbsi.usm.my)
- Submit to ICBSI 2024 extended abstract/paper submission portal at [www.icbsi.usm.my](http://www.icbsi.usm.my) by 12th June 2024

##### Author Guidelines for Full Paper Submission:

- Upon receiving the acceptance of the extended abstract
- Length: shall not exceed 15 pages (including references and appendices, if any)
- Use the template provided at [www.icbsi.usm.my](http://www.icbsi.usm.my)
- Submit to ICBSI 2024 extended abstract/paper submission portal at [www.icbsi.usm.my](http://www.icbsi.usm.my) by 16th June 2024