

INVIDE 2023: Presentation Video Preparation Format

1. Inventors must prepare a short video (duration max. 10 minutes).
2. Inventors can use the video trailer given in the Expo website to start the presentation.
3. The main content of the video must include:
 - Inventor introduction
 - Overview – Current problems/ Background (Need)
 - Materials
 - Step by step demo
 - Purpose of Invention/ Product (Approach)
 - How this product can help industry/ society (Benefit)
 - Market survey and competitors (Competition)
 - Commercial potentials
 - Other relevant information
4. Presentation points and time suggestion:
 - Introduction (1 minute)
 - Invention explanation/ demonstration (6 minutes)
 - Commercialization planning/ idea (2 minutes)
 - Conclusion/ Wrap up (1 minute)
5. The presentation video preparation must be guided by expo evaluation criteria.
6. Presentation must be in English or Malay only.
7. All supporting evidence are requested to be shown in slideshow view:
 - Business plan/ business proposal
 - Intellectual Property document
 - Proof of publication
 - Collaboration letters from industry/ governmental bodies
 - Status or commercialization plans
 - Report analysis market study
 - Other documents that can support the presentation