



PROGRAM BOOK



**6th International Research Conference on Humanities,
Social Sciences and Technology
(6th IRCHST 2024)**

18th - 19th May 2024


DORSETT
PUTRAJAYA



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WELCOME NOTE

Bismillahirrahmanirahim.

Assalamualaikum warahmatullahi wabarakatuh and Salam Sejahtera.

Dear Esteemed Participants;

On behalf of the organizing committee, it is with great pleasure and honour that I extend to you the warmest welcome to the **6th International Research Conference on Humanities, Social Sciences, and Technology (6th IRCHST 2024)** that will be held on **18th-19th May 2024** at **Dorsett Hotel, Putrajaya, Malaysia**.



In the vibrant landscape of academia, where ideas converge and knowledge blossoms, this conference serves as a beacon of intellectual exchange and collaboration. In this conference, we embark on a journey of discovery, exploration, and innovation, driven by the shared pursuit of understanding the multifaceted dimensions of humanity, society, and technology.

For your information, the conferences will be held through Face-to-Face and Online Video Presentation (OVP). You may refer on tentative programme, timetable schedule and OVP and non-presenter information below to know about the conference. Whereas, for the proceeding and journal publication process you will be informed through email after the conferences. All delegates also will receive the e-certificates through email within two (2) weeks after conferences.

Here, I would like to express my sincere gratitude to all the participants, keynote speakers, session chairs, and volunteers who have dedicated their time, expertise, and support to make this conference possible. Your commitment and enthusiasm are the driving force behind the success of this event.

In conclusion, I extend my best wishes to all participants for a fruitful and rewarding conference experience. Once again, welcome to the **6th International Research Conference on Humanities, Social Sciences, and Technology 2024**. Let us embark on this journey together, united in our passion for knowledge and discovery.

Thank you and my best wishes to all.

MUHAMAD FIRDAUS ABDULL RAZAB
CEO
Global Academic Excellence (M) Sdn Bhd



TENTATIVE PROGRAM

18 th May 2024 (Saturday)	
Time	Activities / Program
8.30 am – 8.45 am	Registration (Ceria 1, Level 3)
8.45 am – 9.00 am	Welcoming Address by Global Academic Excellence (M) Sdn Bhd
9.00 am – 9.40 am	Keynote Session: Assoc. Prof. Dr. Abdul Rauf Ridzuan – The Usage of ChatGPT Among University Students
9.40 am – 9.45 am	Photography Session
9.45 am – 10.00 am	Tea Break
10.00 am – 1.00 pm	Session 1 (Ceria 1, Level 3)
1.00 pm – 2.00 pm	Break / Lunch (Citra Rasa Restaurant, Level 3)
2.00 pm – 5.00 pm	Session 2 (Ceria 1, Level 3)
5.00 pm – 5.15 pm	Closing Speech and Award Recognition
5.15 pm – 5.30 pm	Tea Break / End Session

19 th May 2024 (Sunday)	
Time	Activities / Program
9.00 am – 5.00 pm	Online Video Presentation (YouTube/Facebook)

Notes:

- Each presentation will be 20 minutes, 15 minutes for presentation and 5 minutes for Q & A sessions
- Face-to-face presenter may use PowerPoint slide to present their paper
- Face-to-face presentation will be schedule on 18th May 2024
- Online Video Presentation will be schedule on 19th May 2024. The link of each video and slide presentation will be available on 19th May 2024 in conference website
- Participant can view Online Video Presentation Slot through our YouTube Channel _ Global Academic Excellence GAE (<https://www.youtube.com/channel/UCY0GQiQ5qY0kDT1VooKLRlw>) and Facebook (<https://www.facebook.com/GAExcellence/>)
- Participant can respond if there is any comment in the video. Presenter should answer any comment/question from audience



PRESENTATION TIME TABLE

SESSION 1 (10.00 am – 1.00 pm)

MODERATOR: ASSOC. PROF. DR. MOHD SYUHAIIDI ABU BAKAR

NAME	TITLE
Alaminah R. Abdussalam (Mindanao State University)	A Semiotic Investigation of The Meanings Abducted from The Children Drawings of War: Storytelling Through Drawings
Quyên Do (Bangkok University)	The Influence of Social Media on Perceptions of Success Among Modern Women
Muhd Shafiq Johari (Universiti Teknologi Malaysia)	Determining Digital Leadership Factor in The Construction Industry: A Component Analysis of Internal & External Aspects
Nurul Sabrina Masri (Universiti Teknologi MARA)	A Conceptual Paper Exploring the Impact of Influencer's Marketing on Brand Reputation
Aini Faezah Ramlan (Universiti Teknologi MARA)	Digital Trust: A Conceptual Paper Exploring Between Online Media Credibility, Self-Determination and Non- Communicable Disease Prevention Among Youth
Muhammad Asri Irwan Bin Azman (Universiti Teknologi MARA)	Sumbangan Filem Korea Terhadap Industri Perfileman di Malaysia
Faris Izwan Nordin (Universiti Kebangsaan Malaysia)	Analisis Balaghat Sahih Dalam Al-Muwatta' Imam Malik Ibn Anas
Asaad Almuqaimi (Ministry of Endowment and Religious Affairs)	An Islamic Government Prevents Administrative Corruption: An Analytical Study of an Islamic Political Document Dating Back to the 3rd AH -9th AD
Asral Abbas (Mindanao State University)	Multilingualism and English Oral Performance: The Case of College Bound Program Students of MSU Marawi
Muhammad Aiman Roszaimi (Universiti Kebangsaan Malaysia)	Cabaran Dalam Pembentukan Komuniti Epistemik Governans Angkasa Lepas di Malaysia Serta Solusinya



SESSION 2 (2.00 pm – 5.00 pm)

MODERATOR: ASSOC. PROF. DR. MOHD SYUHAIDI ABU BAKAR

NAME	TITLE
Muhammad Syazani Ghazali (Universiti Teknologi MARA)	The Influence of Social Media Marketing (Interaction) on Customer Hotel Booking Intention in Malaysia
Shetu Gull a Jannat (Universiti Putra Malaysia)	Women Food Entrepreneurs in Bangladesh: A Qualitative Research Agenda on Social Enterprise Perceptions.
Rosilawati Sultan Mohideen (Universiti Teknologi MARA)	Kesedaran Kesan E-Waste Terhadap Masyarakat
Ilya Yasnorizar Ilyas (Universiti Teknologi MARA)	Kajian mengenai tahap kesedaran dan kefahaman terhadap money mule dikalangan masyarakat Malaysia
Mohammad Farouqi Bin Mohd Hanafi (Universiti Teknologi MARA)	Delving into The Experienscape: The Mediating Effect of Customer Experience Towards Customer Revisit Intentions for Urban Specialty Coffee Shops
Wan Nurhamizan Wan Sani (Universiti Teknologi MARA)	Perspektif Positif dan Negatif Ibu Bapa terhadap penontonan Netflix di Malaysia
Nur Syifaa' Binti Mohd Nawi	Perisian Kursus Multimedia Topik Wang Terhadap Murid Autism
Rasidah Mohd Abdul Rahman (Universiti Pendidikan Sultan Idris)	Peningkatan Emosi Positif Kanak Kanak Prasekolah Menggunakan Lagu Kanak Kanak Melayu Tradisional
Intan Idura binti Mohamad Isa (Universiti Pendidikan Sultan Idris)	Cabaran Penggunaan Teknologi Kecerdasan Buatan Dalam Penilaian Prestasi Akademik Pelajar Pada Abad Ke-21
Tareq Zeyad (Al-Hamdaniya University)	TBA



ONLINE VIDEO PRESENTATION INFORMATION

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Presenter: Siti Aishah Chu Abdullah

Institution: Universiti Malaysia Sarawak

Paper Title: Menguruskan Ketidaktentuan Ekonomi Menggunakan Komunikasi Pemasaran Bersepadu

Video Link: <https://youtu.be/gNd2Zbs4NnQ>

Slide Link:
=====

Presenter: Sofian Rizal

Institution: Universitas Negeri Jakarta

Paper Title: Literature Review of Concept Attainment Model Technology: The Effectiveness Concept Attainment Model Mix with Other Model in Computation Work

Video Link: https://youtu.be/vFaAvF1_R4o

Slide Link:
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Presenter: Collin Jerome

Institution: Universiti Malaysia Sarawak

Paper Title: Sheesh! Malaysia is Not Even A Race Dude!: Thematic Analysis of Malaysian Twitter Discourse on Race and Related Topics

Video Link: <https://youtu.be/AIedPeor4e4>

Slide Link:
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Presenter: Ghanim. Hamid. AL-Khattabi

Institution: Ministry of Health, KSA

Paper Title: Hepatitis C Infection Screening in Hemodialysis Units, Makkah, Saudi Arabia

Video Link: <https://youtu.be/hl6jK92eLGE>

Slide Link:
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Presenter: Raymundo V. Romero

Institution: Partido State University

Paper Title: Output Behavior Of The 12 Volts Solar Power Line Source

Video Link: <https://youtu.be/lmvQw0IPVFY>

Slide Link:
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Presenter: Ang Kean Hua

Institution: Universiti Malaysia Sabah

Paper Title: The Effectiveness of GIS Mobility based Pattern Recognition Approach in COVID19 Infection among Sabah Local Community

Video Link: <https://www.youtube.com/watch?v=6YQs1n365ms>

Slide Link:
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Presenter: Ang Kean Hua

Institution: Universiti Malaysia Sabah

Paper Title: Interpret Drone Technologies as An Outdoor Learning Activities for Geographical Science Education: Stem Pedagogies

Video Link: <https://www.youtube.com/watch?v=FfGd2vr-9LI>

Slide Link:

=====

Presenter: Alvin Lim Teik Zheng

Institution: Universiti Putra Malaysia Bintulu Sarawak

Paper Title: Tuning the Morphology of Metal Oxides Using Dissolved Cellulose for Catalytic Degradation Of 4-Nitrophenol And Their Antibacterial Activity

Video Link: <https://www.youtube.com/watch?v=7L-q3v2xiqs>

Slide Link:

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Presenter: Aaliyawani Ezzerin Sinin

Institution: Universiti Putra Malaysia Bintulu Sarawak

Paper Title: Structural and Dielectric Properties of Bismuth Doped Lmno Ceramic

Video Link: https://www.youtube.com/watch?v=xCD_rUJYdYI

Slide Link:

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Presenter: Nurhafizah Zainal

Institution: Nilai University

Paper Title: Developing a Framework for Gig Workers Well-Being Towards Sustainable Gig Economy

Video Link: <https://youtu.be/-RfjIp9UAMk>

Slide Link:

https://docs.google.com/presentation/d/1C_t4UWMg43fb47gdMcik7cigZnotncCJ/edit?usp=sharing&ouid=115942919083382869857&rtpof=true&sd=true

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Presenter: Nur Adillah Ramly

Institution: Universiti Pendidikan Sultan Idris

Paper Title: Analisis Keperluan Pembinaan Modul Pengajaran Pendidikan Akhlak Untuk Guru Prasekolah

Video Link:

Slide Link:

https://drive.google.com/file/d/1AxAOOJsLeRY5XA3BwhydfBr7t_VbmQwp/view?usp=sharing

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Presenter: Wirawan Firman Nurcahya

Institution: Universiti Malaysia Terengganu

Paper Title: Human Capital and Neoclassical Growth Model: A Panel Data Analysis Using Regional Data of Indonesia

Video Link:

Slide Link:

=====



Presenter: Novri Gazali

Institution: Universiti Utara Malaysia

Paper Title: Kepimpinan Transformasional Dalam Pendidikan Jasmani: Tinjauan Sistematis Dan Hala Tuju Masa Depan

Video Link:

Slide Link:

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Presenter: Nur Izzati Nadia Mohd Dzolkifli

Institution: Universiti Sains Islam Malaysia

Paper Title: Isu dan Cabaran Hubungan Etnik di Institusi Pendidikan Menengah di Semenanjung Malaysia

Video Link: <https://youtu.be/vh6GiXpScJ8>

Slide Link: https://drive.google.com/file/d/1EGJM0YOBWriaRbHkXo9S_cjKffQr-KS/view?usp=sharing

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Presenter: Nurul Afifah Nordin

Institution: Universiti Teknologi Malaysia

Paper Title: The Effect of Online Project Based Learning Via Google Classroom Towards Student's Science Process Skill and Level of Critical Thinking in Science Subject for Primary Student

Video Link: <https://youtu.be/mKMrL0T7TBk>

Slide Link:

=====
Presenter: Nor Syahrul Bariyah Johari

Institution: Universiti Utara Malaysia

Paper Title: Pengaruh Signifikan Ke Atas Efikasi Kendiri Guru

Video Link: <https://youtu.be/ZoGxcUTt3xo>

Slide Link:

<https://drive.google.com/file/d/1ELZKxA6k4kUzHdKg2KWM5BvUUbh2xXRL/view?usp=sharing>

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Presenter: Siti Hawa Husin

Institution: Universiti Teknologi Malaysia

Paper Title: Keberkesanan Pendekatan Pembelajaran Berasaskan Projek Sebagai Penglibatan Aktif Murid Dalam Pembelajaran

Video Link: https://www.youtube.com/watch?v=oSSiB_NpwIw

Slide Link: <https://drive.google.com/file/d/1AuOT6Sk-Innrym37Kpfk3wXloloK74v/view?usp=sharing>

=====
Presenter: Anis Najihah Mazlan

Institution: Universiti Utara Malaysia

Paper Title: The Regulatory Frameworks of Retail Solid Waste Management: A Comparative Analysis of France, Singapore and Malaysia

Video Link: <https://youtu.be/-4vD6PW0Es0>

Slide Link:



Presenter: Robit Yusie Fus Han

Institution: Universiti Malaysia Sabah

Paper Title: Digital Leadership: Probing the Relationship Between Academic Background and Services Experience for School Leaders in Underprivileged Schools

Video Link:

Slide Link:

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Presenter: Maisarah Ahmad

Institution: Universiti Teknologi Malaysia

Paper Title: Reka Bentuk Persekitaran Pembelajaran Kolaboratif Berbantuan Bahan Pembelajaran Digital Menggunakan Google Classroom

Video Link: https://youtu.be/yIm4IvIY_sM

Slide Link:

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Presenter: Fatimah Sofiah

Institution:

Paper Title: QURANIX Model for Circular Nation Building – Envisioning the Outcome of Academic-related Corrective Interventions

Video Link: <https://youtu.be/nBrINcDcdjs>

Slide Link:

=====
Presenter: Christnalter anak Bunsu

Institution: Universiti Teknologi Malaysia

Paper Title: Designing Self-Regulated Learning Environment for Open and Distance Learning Students

Video Link: <https://youtu.be/XnZk3L9A6Ik>

Slide Link: <https://drive.google.com/file/d/1EVXMWm00m3nhYdZe-f3kK00jIHLWkcG7/view?usp=sharing>

=====
Presenter: Mimi Fazah Zainudin

Institution:

Paper Title: Isu dan Cabaran Pengintegrasian Teknologi dalam Pengajaran dan Pembelajaran Latihan Paramedik

Video Link:

Slide Link:

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Presenter: Shamsir Nureddin

Institution: Universiti Malaysia Sabah

Paper Title: Pengaruh Kepemimpinan Instruksional, Kompetensi pedagogi dan iklim organisasi terhadap prestasi kerja guru sekolah menengah di Tenggara Sabah

Video Link: <https://youtu.be/ICRIMS0S6ms>

Slide Link:



Presenter: Kamariah Liashin

Institution: Universiti Malaysia Sabah

Paper Title: Kempimpinan Transformasi Pengetua, Pengurusan Reformasi Dan Motivasi Kerja Terhadap Prestasi Kerja Guru Sekolah Menengah Di Negeri Sabah

Video Link: <https://youtu.be/cIWF8O4Rwh4>

Slide Link: <https://drive.google.com/file/d/1B2tE0kYztQ1WdERpLI-6M8VjF1tAikMW/view?usp=sharing>

Presenter: Karmilah Liashin

Institution: Universiti Malaysia Sabah

Paper Title: Pengaruh Kemahiran Kepimpinan Kendiri, Tingkah Laku Kerja Inovatif , Iklim Sekolah Terhadap Prestasi Kerja Guru , Sabah

Video Link: <https://youtu.be/PnhWd1GFPNI>

Slide Link: <https://drive.google.com/file/d/1BB3-rKyrZ-m5Xuq3Anye8lFRns1XuOjn/view?usp=sharing>

Presenter: Arzizul Antin

Institution: Universiti Malaysia Sabah

Paper Title: Keimpinan Distributif Pengetua, Komuniti Pembelajaran Profesional Virtual, Motivasi, Dan Kepimpinan Guru Sekolah Menengah di Sabah.

Video Link: <https://youtu.be/dTXdB5KzTQw>

Slide Link:

<https://docs.google.com/presentation/d/1DmqmGsPu7fHJzmwZPcwqkcJPZGaacDuc/edit?usp=sharing&oid=115942919083382869857&rtpof=true&sd=true>

Presenter: Norshahirah Mohamed Paid

Institution: Universiti Kebangsaan Malaysia

Paper Title: Korelasi Antara Kecerdasan Spasial Dan Pencapaian Matematik Dalam Kalangan Pelajar Pintar Dan Berbakat

Video Link: <https://youtu.be/wJLeohFFSJ0>

Slide Link: <https://drive.google.com/file/d/1EnDdT-kVvAp1sQaegqy61eJLimBFElS/view?usp=sharing>

Presenter: Siti Sarawati Johar

Institution: Universiti Tun Hussein Onn Malaysia

Paper Title: Analisis Kesahan dan Kebolehpercayaan Instrumen Norma Bekerja dari Rumah

Video Link:

Slide Link:

Presenter: Sujatha Balakrishna

Institution: Nilai University

Paper Title: Factors Influencing Loyalty to Taobao Marketplace From the Perspective of Customers from Jiangxi, China

Video Link: <https://youtu.be/HT1jeMleNMM>

Slide Link:

https://docs.google.com/presentation/d/1E7C_0nXKouhjq7aB8vVxs8rQ70q6Mqhh/edit?usp=sharing&oid=115942919083382869857&rtpof=true&sd=true



**6th International Research Conference on Humanities, Social Sciences
and Technology 2024 (6th IRCHST 2024)
18th-19th May 2024
Dorsett Hotel, Putrajaya, Malaysia**

Presenter: Phuong Anh Nguyen

Institution: University of Languages and International Studies

Paper Title: Incorporating English As an International Language in Teaching Materials: A Case of An EAP Course in Vietnam

Video Link: https://youtu.be/wHVMQn3p_tk

Slide Link:



NON-PRESENTER INFORMATION

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Participant: Salomi Simon
Institution: Universiti Tunku Abdul Rahman
Paper Title: Keberkesanan Penggunaan Interaktif E-Learning Berasaskan Aplikasi Quizizz Bagi Topik Norma Masyarakat Global Dalam Pendidikan Moral Tingkatan Lima

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Participant: Su Tingting
Institution: University Sains Malaysia
Paper Title: A Bibliometric Analysis of Audiovisual Translation (2004-2023) Based on Citespace

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Participant: Sharfika Raime
Institution: UNITAR International University
Paper Title: Dynamic Nature of Leadership in Malaysian Universities: Nurturing Quality Education and Global Excellence

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Participant: Xia Zhan
Institution: Chengdu Polytechnic
Paper Title: Exploring Cultural Identity Among Thai Learners of Chinese As A Foreign Language: An Investigation on Aspects of Language, Culture, Ethnic Group, And Values

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Participant: Sharifa Khalid Masorong
Institution: Mindanao State University
Paper Title: The Modern World: Cultural Sensitivity in Language Teaching

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Participant: Dania B. Munder
Institution: Mindanao State University
Paper Title: Society in J.R.R. Tolkiens Trilogy the Lord of the Rings: A Marxist Perspective

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Participant: Sharifa Sittie Zehanie J. Kabirun
Institution: Mindanao State University
Paper Title: The Truths about Tausugs through the Literary Devices in Tausug Songs

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Participant: Hasmina Sarip
Institution: Mindanao State University
Paper Title: Menchu Sarmientos When Ben was Ben and Lakambini Sitoys Denial, Denial: A Literary Analyses

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Participant: Hafez zainudin
Institution: Universiti Tunku Abdul Rahman
Paper Title: Reimagining Place: Participatory Art in the Digital Reconstruction of Kajang's Old Town

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CONFERENCE COMMITTEE

Chairman	<i>Dr Norlila Mahidin - Global Academic Excellence, Malaysia</i>
Treasurer	<i>Nurul Syazni Muhamad - Global Academic Excellence, Malaysia</i>
Technical Committee	<i>Norhaslinda Mohd Kamil - Global Academic Excellence, Malaysia</i>
Technical Reviewer	<i>Assoc. Prof. Dr. Qistina Donna Lee Abdullah - Universiti Malaysia Sarawak, Malaysia</i> <i>Dr. Rashid Ating - Universiti Malaya, Malaysia</i> <i>Dr. Syamsuriana Sidek - Universiti Malaysia Kelantan, Malaysia</i> <i>Dr. Lee Kwee Fah - Universiti Tunku Abdul Rahman, Malaysia</i> <i>Dr. Rabeta Mohd Salleh - Universiti Sains Malaysia</i>
Liaison Officer	<i>Muhamad Firdaus Abdull Razab - Global Academic Excellence, Malaysia</i>